

Rockatech Writing Services Packages

Custom Book Writing • Technical Writing • Business Communications

Custom Book Writing

I write, print, & publish books for busy executives.

You get an expertly written book that reflects your vision—ready for distribution.



Summary: A comprehensive, end-to-end service that transforms your ideas into professionally published paperback books—providing expertise to create effective, persuasive, & memorable content for your audience. My goal is to help you better communicate your message.

Package	Description
Publishing	<ul style="list-style-type: none"> ■ \$1K to 5K, depending on scope, complexity, and time ■ 1 to 2 months is the typical timeline, depending on length & complexity ■ You provide the manuscript draft ■ I take it from there to print & publish ■ An hour on the phone and a few email exchanges is the typical time commitment
Author Guidance	<ul style="list-style-type: none"> ■ \$5K to 10K, depending on scope, complexity, and time ■ 2 to 6 months is the typical timeline, depending on length & complexity ■ You and I work together to draft the manuscript ■ I take it from there to print & publish ■ Several hours on the phone and many email exchanges is the typical time commitment
Ghostwriting	<ul style="list-style-type: none"> ■ \$10K to 25K, depending on scope, complexity, and time ■ You provide ideas, rough draft source materials, email messages, transcripts, and interview time ■ I take it from there to print & publish ■ Custom scheduling for ongoing progress is designed to minimize client time ■ 6 to 12 months is the typical timeline, depending on length & complexity
Hourly	<ul style="list-style-type: none"> ■ \$100 to 250, depending on scope, complexity, and time ■ We determine the services needed and I provide hourly support to completion

Each package provides tailored, high-quality book writing services that ensure clear, effective, and professionally printed books—with flexible pricing based on scope, complexity, level of service, and timeline.

- **Primary Tools:** Microsoft Office applications: Word, Excel, PowerPoint, Outlook, Visio
- **Select any or all activities:** Drafting, writing, editing, reviewing, formatting, printing, publishing, consulting, & more

Distinctives: While freelancers and entry-level employees may struggle to capture nuances of your industry, key messages, or target audiences, Rockatech brings years of executive-level experience and leverages AI for brainstorming ideas and audience marketability—creating memorable books for trend-setters like you.

Our comprehensive service manages the entire process—from idea to publishing—making sure your message resonates and elevates your brand. Whether you're seeking to inform, inspire, or influence, Rockatech transforms your vision into a polished, professional book that best communicates your message.

Product Samples: Paperback books are a great way to showcase your expertise, inspire your audience, and create a lasting impression through thought leadership, brand storytelling, and tailored training resources.

- **Leadership books** positioning you as authoritative & forward-thinking
- **Business development guides** that inspire and inform your leaders
- **Sales strategy books** to empower and unify your marketing team
- **Corporate branding** that leaves a lasting, professional impression
- **Training manuals** tailored for high-impact team development
- **Client success stories** showcasing your impact and innovation
- **Executive white papers** that establish expertise and authority
- **Company history books** that capture your organization's legacy
- **Employee handbooks** that communicate policies and values clearly

Typical Publishing Process

1. Conduct initial consultations
2. Establish key messaging
3. Determine target audience
4. Approve Service Agreement
5. Build conceptual structures
6. Draft content
7. Cycle reviews & revisions
8. Publish & print
9. Review & repeat

Pricing: Focus your investment on quality outcomes that drive your business forward, maximizing the value.

- **With a well-defined scope** of services, fixed-price packages are preferred; pay for your results, not my time!
- **Smaller packages:** 50% is paid to start and 50% is paid upon approved completion; streamlining results
- **Larger packages:** monthly or milestone payment options may be available to monitor and guide progress
- **Pricing is based** on scope, complexity (skills, effort, iterations, process) and time (length, urgency, variability)
- **Hourly:** With initial, open-ended, or undefined services, hourly rates may be applied using similar criteria

Question	FAQ Response
Time Needed?	I can work independently with your data, minimizing or optimizing your schedule, time, and effort
Copyright?	You keep full ownership rights and copyrights. I'm just the editor, printer, or publisher
Graphics?	Yes, I can create, edit, and integrate diagrams, illustrations, and graphics as needed
Cover Design?	Yes, I can create the front & back cover artwork, usually based on your preferences
Marketing?	No, not usually. Typically, you either already have an audience or you can market it yourself.
Book Types?	Primarily short paperbacks; also full-length, full-color, hardbacks, Kindle, and PDF
Book Size?	Specialty = 50 to 100 pages, or 15 to 30K words; also longer books from 100 to 250+ pages

Transparency: Why am I sharing these details in a public brochure? Because transparency leads to trust. You should know what to expect—without surprises, without hidden fees, and without mystery.

Contact me today to differentiate yourself with a custom book that stands out above the competition.

Let's Work Together to Elevate Your Message. With decades of writing and business experience, I'm ready to transform your ideas into powerful, professional content that enhances your brand. Whether you need a custom business book, clear technical documentation, or dynamic business communications, I'm here to help. Contact me today, and let's start a conversation about how we can collaborate for success.

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